



INVESTMENT OPPORTUNITIES IN FOOD TECHNOLOGY AND HALAL FOOD INDUSTRY IN MALAYSIA

馬來西亞的食品科技和清真食品工業的投資機會

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Why Malaysia? 為何選擇馬來西亞?



Who Are We?

The principal Malaysian Government agency responsible for the promotion of investments and coordination of industrial development and selected services sectors in the country

馬來西亞主要負責推廣投資和協調工業發展及特定服務業領域的政府機構

Malaysian Industrial Development Authority
- Established in 1967 under Act of Parliament, 1965

馬來西亞工業發展局，依1965年內閣法令下於1967年成立

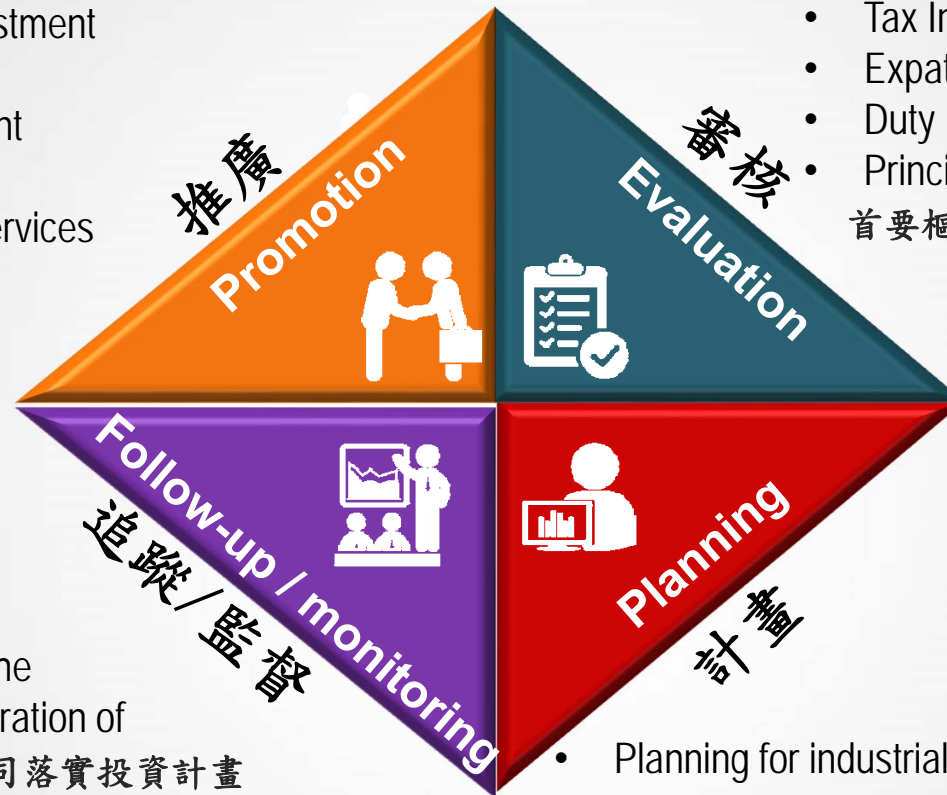
First point of contact for investors who intend to set up projects in the manufacturing and services sectors in Malaysia
到馬來西亞投資製造業和服務業的第一個聯絡點

FUNCTIONS OF MIDA



馬來西亞投資發展局功能簡介

- Foreign Direct Investment
外國直接投資
- Domestic Investment
國內投資
- Manufacturing & Services
製造 & 服務業



- Manufacturing Licenses 製造業執照
- Tax Incentives 稅務優惠
- Expatriate Posts 外籍僱員職位
- Duty Exemption 關稅減免
- Principal Hub & selected services
首要樞紐和特定服務業

- Assist companies in the implementation & operation of their projects 協助公司落實投資計畫
- Facilitate exchange & coordination among institutions engage in or connected with industrial development
促進工業與學術機構的合作與發展
- Advisory Services 諮詢服務

- Planning for industrial development
工業發展規劃
- Recommend policies & strategies on industrial promotion and development
推薦促進投資和發展的政策及策略
- Formulation of strategies, programmes and initiatives for international economic cooperation
制定策略、方案及倡議國際經濟合作

MIDA GLOBAL NETWORK



馬來西亞投資發展局全球網絡



23 Overseas Centres
23個海外辦事處

ONE STOP CENTRE 一站式服務

Based in MIDA

派駐在MIDA總部的協力政府機構如下：



**Immigration
Department**
移民局



**Royal Malaysian
Customs**
皇家關稅局



**Telekom Malaysia
Berhad**
馬來西亞電訊公司



**Labour
Department**
勞工局



Based outside MIDA

與MIDA密切合作的政府機構如下：



財政部



馬來西亞建築業發展協會



衛生部



人力資源發展公司



旅遊部



環境局



DEPARTMENT OF
OCCUPATIONAL SAFETY &
HEALTH (DOSH),
MINISTRY OF HUMAN
RESOURCES.

職業安全與衛生局



MDEC
Driving Transformation
多媒體發展公司

PARTNERS IN INVESTMENT PROMOTION



推廣投資的夥伴



Northern Corridor Investment Authority (NCIA) 北部走廊投資機構

- Tourism 旅遊
- Manufacturing & Design 製造與設計
- Modern Agriculture 現代農業
- Logistics 物流
- Education & Health 教育與醫療



East Coast Economic Region Development Council (ECERDC) 東海岸經濟走廊發展委員會

- Tourism 旅遊
- Oil & Gas 石油天然氣
- Manufacturing 製造業
- Agriculture 農業
- Education 教育



Iskandar Region Development Authority (IRDA) 伊斯干達地區發展機構

- Financial Services 金融服務
- Petrochemical and Maritime 石化及沿海活動
- Healthcare 醫療保健
- Tourism and Logistic Industry 旅遊及物流業
- Manufacturing & Services 製造及服務業



Sabah Economic Development Investment Authority (SEDIA) 沙巴經濟發展投資機構

- Agro-based Industry 農基產業
- Tourism 旅遊
- Logistics 物流
- Manufacturing 製造業



Regional Corridor Development Authority (RECODA) 砂勞越再生能源區域走廊發展機構

- Resource Based Industry 資源基礎工業
- Aluminum, Glass, Steel, Oil-based Industry, Palm Oil, Fishing & Aquaculture, Livestock, Timber-based, Marine 鋁、玻璃、鋼、石油產業、棕櫚油、漁業水產業、畜牧、伐木業、海運業
- Energy 能源
- Tourism 旅遊



Now, Malaysia's investment environment consists of multiple national, regional and state investment promotion agencies



BIOTECHCORP
MALAYSIAN BIOTECHNOLOGY CORPORATION

Biotechnology Corporation



InvestPerak



Johor State Investment Centre



InvestMelaka



Negeri Sembilan Investment Centre



Pahang State Development Corporation



Kedah Investment Centre



InvestPenang



Invest Selangor Berhad

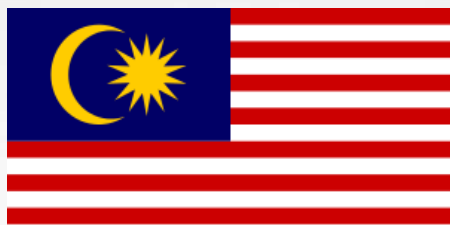


Sarawak Economic Development Corp

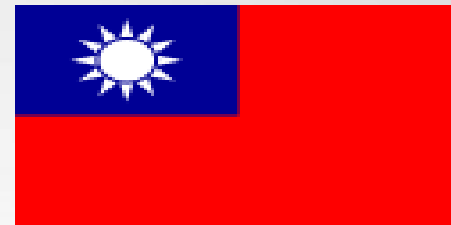


MALAYSIA – TAIWAN KEY ECONOMIC DATA MIDA

馬來西亞-台灣主要經濟數據



MALAYSIA



TAIWAN

Land Area 土地面積	329,847 sq km	35,980 sq km
Capital 首都	Kuala Lumpur	Taipei
Population 人口	30.5 million (July 2015 est.)	23.4 million (July 2015 est.)
GDP 國內生產總值	USD296.2 billion (2015 est.)	USD523.6 billion (2015 est.)
GDP per capita 國內人均產值	USD26,300 (2015 est.)	USD46,800 (2015 est.)
Inflation (%) 通膨	2.1% (2015)	1.2% (2014 est.)
Unemployment 失業率	3.2 (2015)	3.8% (2015 est.)

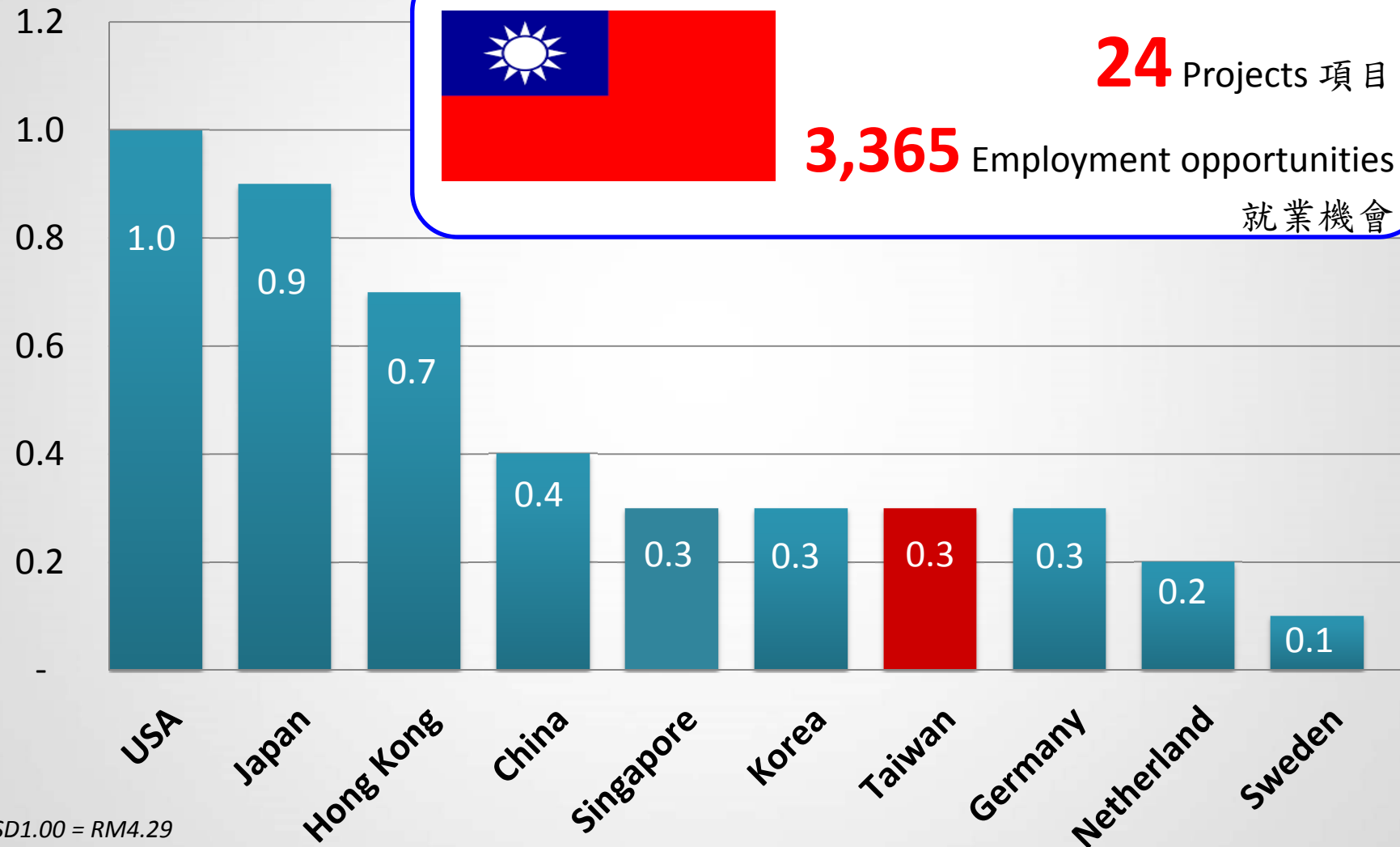
MAJOR APPROVED INVESTMENTS

BY INDUSTRY (2015) 主要核可投資(2015)-依產業別

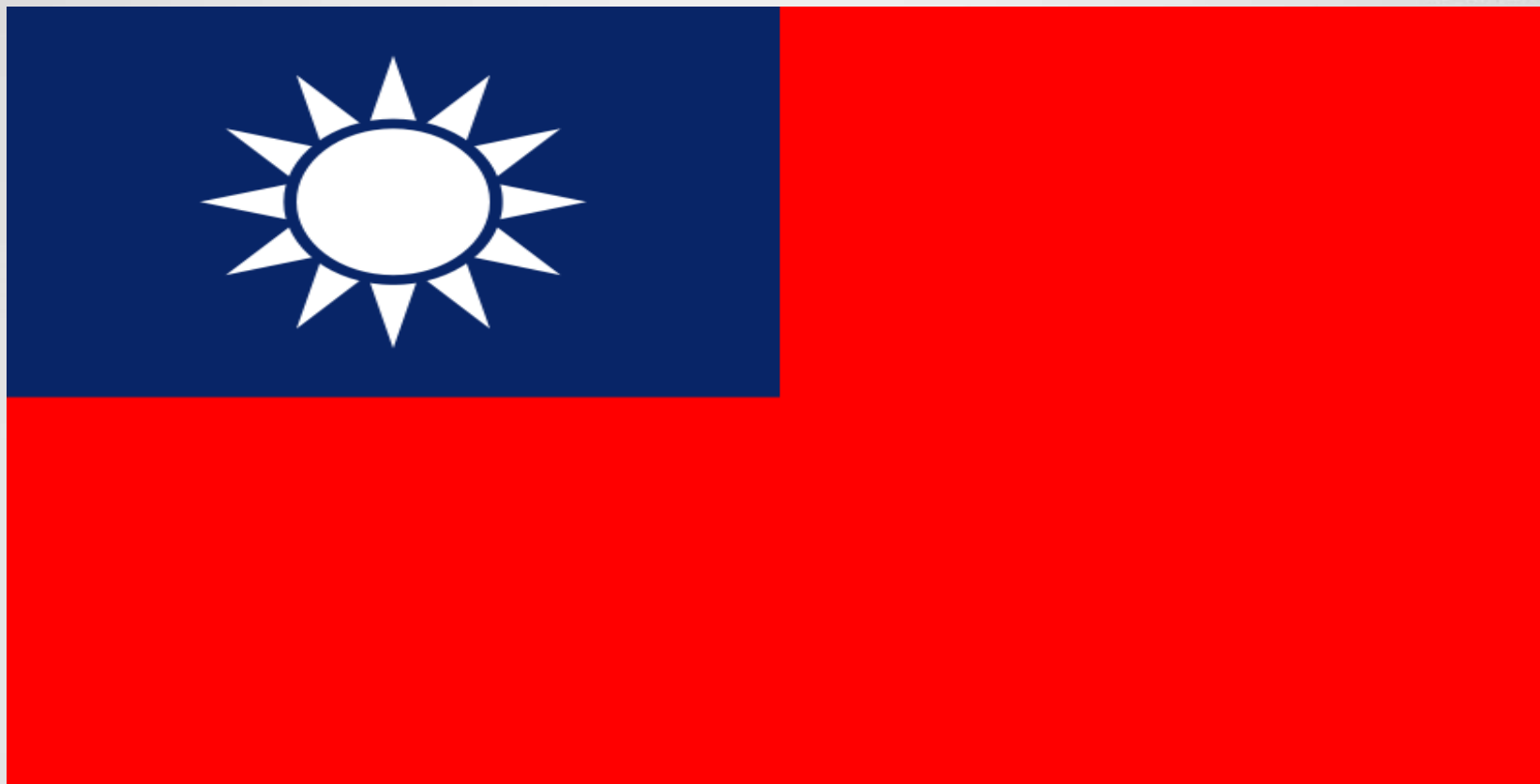
No.	Industry 產業	No. of Project 數量	Approved Investment 核可投資 (USD Billion)
1	Petroleum Products (Inc. Petrochemicals) 石化產品	12	6.29
2	Natural Gas 天然氣	1	2.43
3	Electronics & Electrical Products 電子電器產品	93	2.08
4	Transport Equipment 運輸設備	55	1.52
5	Non-Metallic Mineral Products 非金屬礦產	25	0.86
6	Basic Metal Products 基礎金屬製品	28	0.84
7	Food Manufacturing 食品製造	51	0.62

APPROVED MANUFACTURING INVESTMENTS BY MAJOR COUNTRIES (2015) 核可投資(2015)-依國家

USD Billion



USD1.00 = RM4.29



INVESTMENT FROM TAIWAN

來自台灣的投資

APPROVED PROJECTS WITH PARTICIPATION FROM TAIWAN (1980 – MARCH 2016) 來自台灣的投資

PERFORMANCE

No. of Projects	No. of Employment	Proposed Investment (US\$ billion)
2,472	375,797	12.1

Source: MIDA (Investment Analysis & Database Management)

APPROVED MAJOR PROJECTS WITH PARTICIPATION FROM TAIWAN, BY INDUSTRY (1980 – MARCH 2016)



已獲准的台灣主要投資項目-依產業別

Industry	No. of Project	Approved Investment (US\$ billion)	Percentage (%)
Electronics & Electrical Products 電子電器	826	3.44	28.3
Basic Metal Products 基本金屬產品	102	2.20	18.1
Textiles & Textile Products 紡織產品	155	1.55	12.8
Petroleum Products 石油產品(含石化) (Inc. Petrochemicals)	20	1.16	9.6
Fabricated Metal Products 金屬製品產品	157	0.81	6.7
Wood & Wood Products 木材及木製品	196	0.59	4.9
Chemical & Chemical Products 化學產品	125	0.49	4.0
Furniture & Fixtures 家具	157	0.31	2.5
Non-Metallic Mineral Products 非金屬礦產	79	0.26	2.2
Food Manufacturing 食品製造	51	0.25	2.0



APPROVED AND IMPLEMENTED MAJOR TAIWANESE PROJECTS IN FOOD MANUFACTURING (1980 –2015)



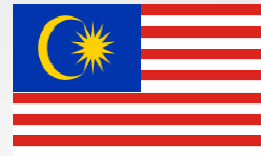
主要台灣已落實投資的核准食品製造

Major Companies	Industry	Products
Taiwan Fructose (M) Sdn. Bhd. 環泰果糖	Food Manufacturing	High fructose syrup, glucose syrup 果糖
Hoom Xiang Industries Sdn. Bhd.	Food Manufacturing	Frozen Seafood 冷凍海鮮
I-CON Food Enterprise Sdn. Bhd. 怡康食品股份有限公司	Food Manufacturing	High fructose syrup, Iso-Malto-Oligo-Saccharides & Longan Honey Syrup 果糖、異麥芽寡糖 & 龍眼蜜
Hsin Ten Enterprise (Malaysia) Sdn.Bhd.	Food Manufacturing	Fruit and vegetable drink, fruit & vegetable powder, health exerciser 水果蔬菜飲料



OVERVIEW OF FOOD INDUSTRY IN MALAYSIA

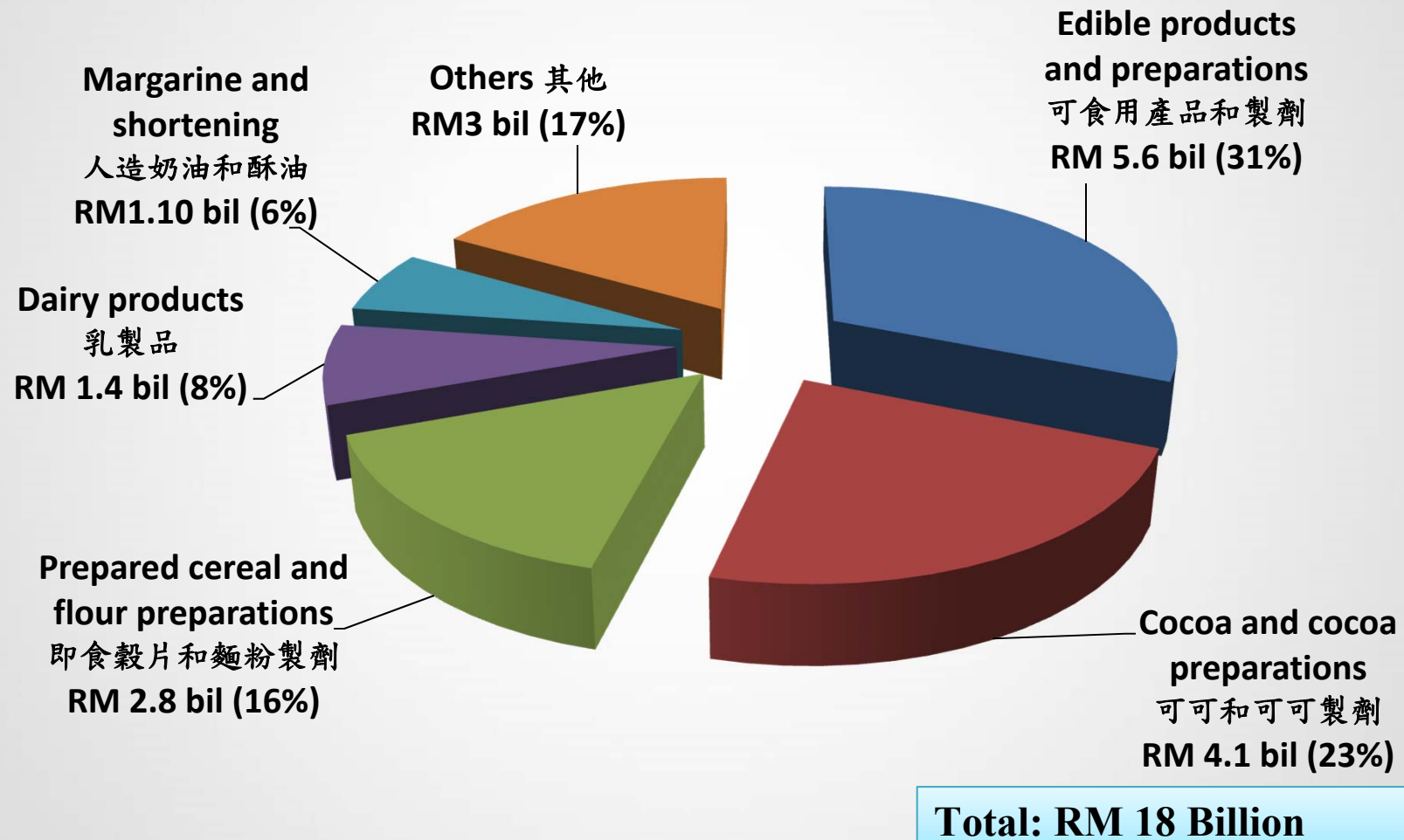
馬來西亞的食品業概況



- Food processing in Malaysia contributed about **10%** to total manufacturing output. 馬來西亞的食品加工業佔整體製造業出口的10%
- More than **3,200 establishment** ; > 80% SMEs and predominantly Malaysian-owned establishments 超過3,200 家公司；>80% 中小企業主要為馬來西亞人擁有
- **Diverse production** of wide variety of food products ranging from **meat products, seafood products, cereal products, cocoa products, herbs and spices** 多樣性的食品生產從肉品、海鮮產品、穀糧產品、可可產品、草本植物和香料
- **MNC's in Malaysia** are mainly producing **palm-based products** such as cooking oils, non-dairy creamer, **food ingredients & seasonings** and etc. 在馬來西亞的跨國企業主要生產以棕梠油為基礎的產品，像是烹調用油，非乳品奶油，食材&調味料和其他。
- Major exports of processed food: 主要出口的加工食品
 - **edible products and preparations** 可食用產品和製劑
 - **cocoa and cocoa preparations** 可可和可可製劑
 - **prepared cereals and flour preparations** 速食穀類和麵粉製劑
 - **sugar & sugar confectionery** 糖果
- **Sources of FDI** for food products are mostly from **Singapore, Netherlands, Japan, USA, Switzerland** 食品業的主要外來直接投資國大部分來自新加坡，荷蘭、日本、美國、瑞士

EXPORT OF FOOD PRODUCTS 2015

主要的食品出口項目



Sumber: MATRADE

MAJOR FOREIGN COMPANIES IN FOOD MANUFACTURING IN MALAYSIA



在馬來西亞食品製造業--主要的外國公司

Singapore

新加坡



Switzerland

Netherlands

Denmark

France, UK

瑞士、荷蘭、
丹麥、英國



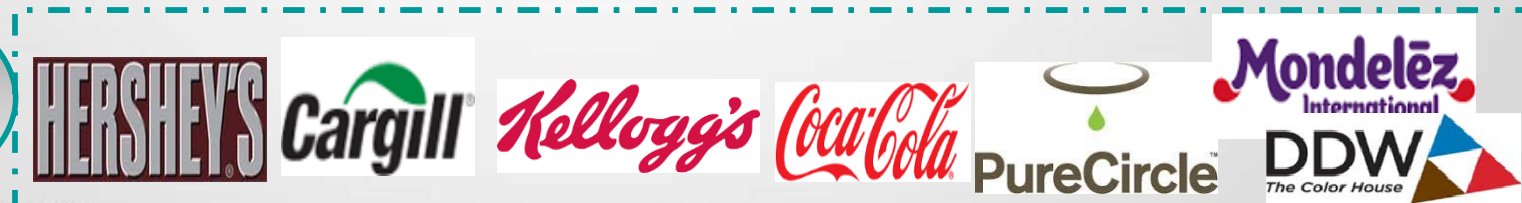
JAPAN

日本



USA

美國



MALAYSIA AS THE GLOBAL HALAL HUB



馬來西亞--全球清真樞紐

**WORLD'S LARGEST
EXPORTER OF PALM
OIL** 最大棕梠油出口國

SOURCE : MPOB



**ASIA'S LARGEST COCOA
PROCESSOR** 亞洲最大的
可可加工中心

**WORLD'S FIFTH
LARGEST COCOA
PRODUCER**
第5大可可生產國

SOURCE : MCB



**WORLD'S FIFTH
LARGEST PRODUCER OF
PEPPER**
第5大胡椒生產國

SOURCE : MPIC



- 東協是在世界上第7大的經濟體- 整體- combined GDP USD2.4 trillion
- Over 620 million population 超過 620 million 人口

Availability of resources

現有的資源

- Palm Oil Derivatives 棕梠油衍生產品
- Bio-diverse forest, flora 生物多樣性的森林和花卉

Dedicated Halal Parks
專屬清真園區

Strategic location
策略性的位置

**Attractive Incentives
Inside & Outside Halal
Parks** 清真園區內外吸引
人的獎勵

Pro-government Business
親商的政府

**Well developed
Infrastructures**
完善的基礎建設

**World Recognised
JAKIM Halal Certification**

Malaysia

Malaysia has Liberal Policies 開放的政策

OWNERSHIP

Manufacturing & selected services sectors can be wholly foreign-owned 製造業和特選的服務業領域-可持股100%

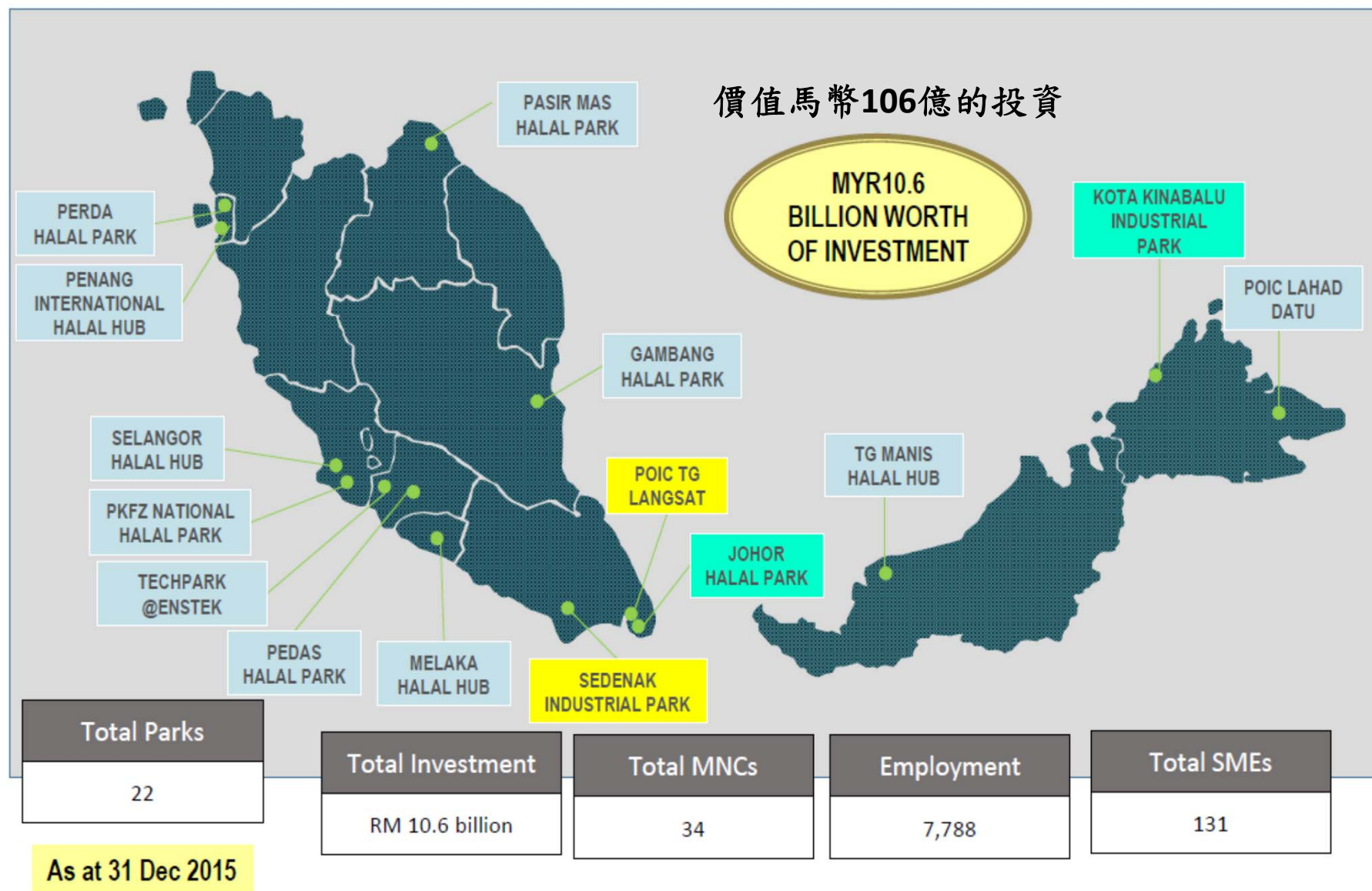
CAPITAL

Freedom to Repatriate Capital, Interest, Dividends and Profits – No Restrictions 資金、股利所得可自由匯出—無限制

EXPATRIATE
PROFITS

Liberal policy, based on merit of each case 開放的政策，以個別投資案處理

HALMAS DESIGNATED HALAL PARKS IN MALAYSIA 馬來西亞指定的清真園區



LIST OF PROMOTED PRODUCTS UNDER PROMOTION OF INVESTMENT ACT (PIA), 1986 鼓勵投資的產品項目

Processing of Agricultural Produce 農產品加工

- 巧克力與巧克力糖果
- 蔬菜、塊莖或根莖與水果
- 家畜產品(下游及高附加價值)
- 農業廢棄物或農業副產品
- 海產
- 水產養殖飼料
- 供藥物、香水、化妝品或食品工業用的植物萃取物、香精油
- 食品營養補充
- 添加劑、調味品、色料與機能性的配料

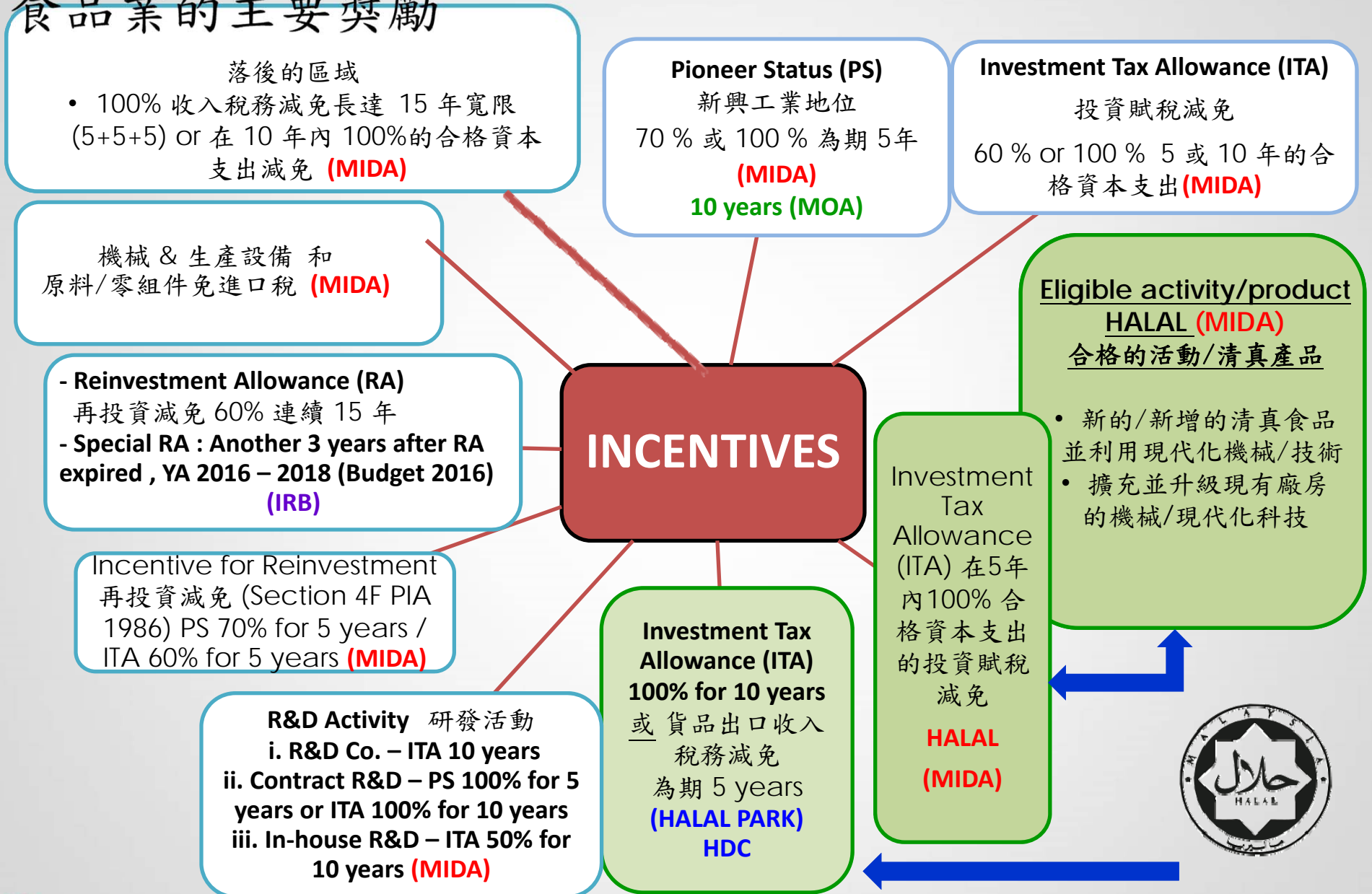
Manufacture of Palm Oil & Their Derivatives 棕梠油 & 它們的衍化物

- 含棕梠油的食物和配料
- 特別動物油脂代替品
- 含棕梠油的美奶滋和沙拉佐醬
- 牛奶或椰子粉的替代物
- 紅色棕梠油和相關產品
- 含棕梠油的食物調味料
- 改造(相互酯化)棕梠油及棕籽油產品
- 人造奶油、固化奶油、酥油或其他脂肪產品製造
- 可可油替代品、棕梠油中斷榨油或特別油脂

MAJOR INCENTIVES - FOOD INDUSTRY



食品業的主要獎勵



THE GLOBAL HALAL MARKET FOR HALAL ECONOMY 全球清真市場的規模



The global Halal market is estimated to be worth USD2.3 trillion annually

全球清真市場每年
預估為
USD2.3 trillion

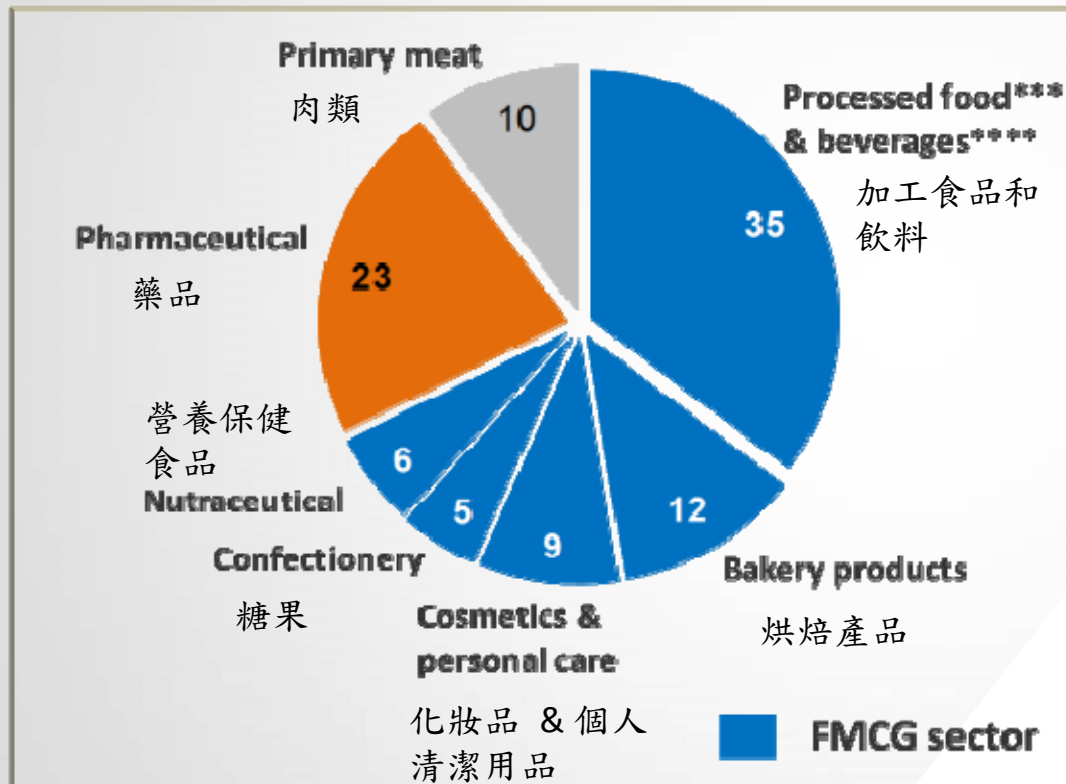
Note: Figures stated only represent key segments (e.g. food) according to current conventions. The overall market potential will be much larger if we include other sectors that have yet to be quantified.

Source: Fleishman-Hillard Majlis, "The next billion: The market opportunity of the Muslim world" (July 2012) and PwC, "Islamic finance, Creating value" (June 2013)

GLOBAL HALAL MARKET

USD 2.3 trillion

全球清真市場



- Approximately **67%** of potentially Halal products are categorized as **fast moving consumer goods (FMCG)** 大約**67%** 的清真產品被歸類為快速流動消費性商品

- Food **FMCG** and **primary meat** together account for **62%** of the market.
快速流動消費性食品和肉品佔市場**62%**

Does not include Islamic Financial Services. Services involved in final product e.g. certification, logistics, R&D are included in sectoral values

** Based on sales revenue

*** Halal processed food is taken as 66% of the total based on world halal meat consumption

**** Only non-alcoholic beverages

Source: Euromonitor reports; FAOSTAT

MALAYSIA THE BEST DEVELOPED ISLAMIC ECONOMY FOR HALAL FOOD

馬來西亞-最先進的伊斯蘭清真食品經濟體

HALAL FOOD INDICATOR

**Which countries
have the best
developed Islamic
economy for Halal
food?**

*CRITERIA

1. Trade OIC Food Trade Relative to its size
2. Governance Regulation/Certification requirements
3. Awareness Media/Events
4. Social Food Price Index

6 Brazil

Azerbaijan 8

Jordan 7

Egypt 9

10 Qatar

2 Pakistan

5

Oman

3 United
Arab
Emirates

Indonesia 10

Malaysia

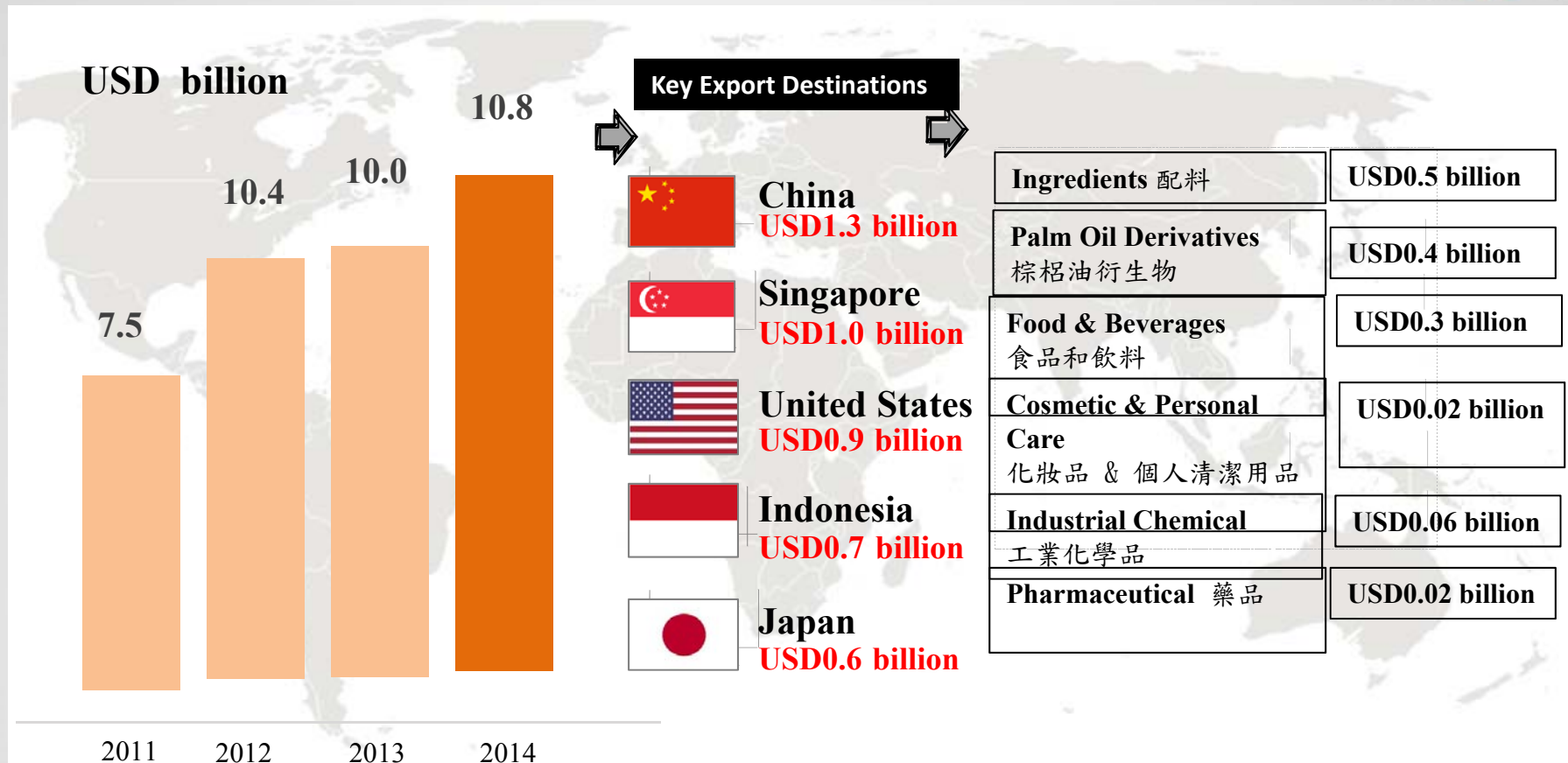
1

Australia 4

Source : State of Global Islamic Economy Report 2015



HALAL EXPORT DESTINATIONS 清真出口目的地 MIDA



- Malaysia exported USD9.8 billion of halal products in 2015.
在2015年，馬來西亞清真產品出口為(USD 9.8 billion)
- In 2014, Malaysia exported USD10.8 billion of halal products representing 5.1% of the total exports for the country. 在2014年，馬來西亞清真產品出口為(USD10.8 billion) 佔出口總額的 5.1%
- USD11.7 billion is to be targeted for 2016. 2016 的預估值為 USD11.7 billion

TAIWAN – HALAL POTENTIAL

台灣的清真優勢

- Taiwan has a **good reputation** for its food products.
有良好的信譽
- **Presence of Halal-certified producers in Taiwan** such as **Fufann Enterprise, Charmy Food, Uni-President Enterprises** (Taiwan biggest food conglomerate).
現有的清真認證製造商；如統一集團
- **Taiwanese companies are welcome to set-up their operations in Malaysia**
歡迎台灣公司到馬來西亞設立他們的營運據點

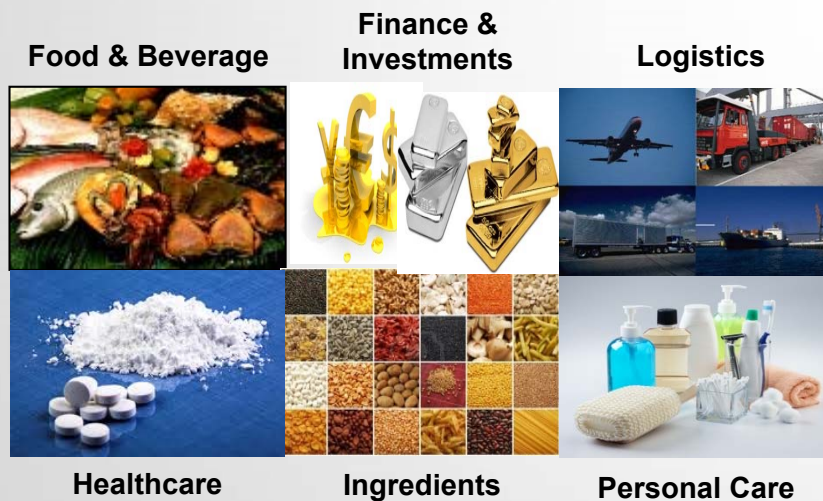
HALAL VALUE 清真價值

Lifestyle Choices: A Holistic Approach A VALUE PROPOSITION 提議全方位的生活型態價值

HALAL 清真 =

PERMISSIBLE 應允的 + UNIVERSAL VALUES 普世價值

Permitted Sources 容許的來源

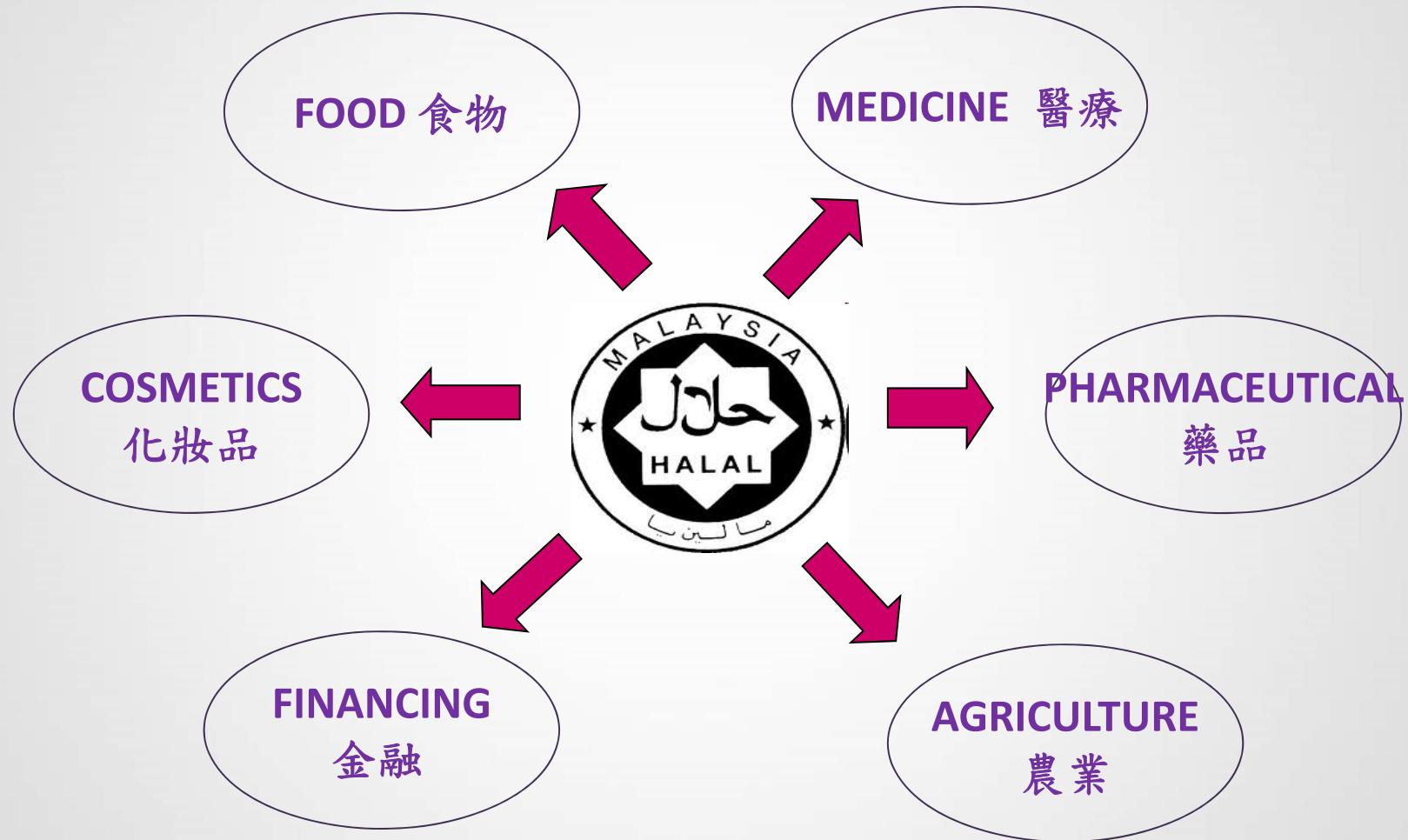


Universal Principles 普世原則



HALAL SYARIAH & APPLICATIONS IN INDUSTRY

符合清真規範 & 應用



HALAL REQUIREMENTS 清真規定



- a) Source of the **ingredients or raw materials** must be in Halal compliance 配料 或 原料來源 需符合清真規範
- b) Conditions of the **premise** must comply with **hygiene satisfactory compliance** e.g. **Good Manufacturing Practice (MS1514 : GMP)**.
工廠必需符合衛生規範 如：取得GMP認證
- c) **Processing of products** emphasize **cleanliness and avoidance of cross-contamination by physical contaminants, chemical and biological processes** that will ensure products produced are not only **halal** but **safe for human consumption. Hazard Analysis Critical Control Point (HACCP)** will eliminate or minimize possibility of the hazard occurring.
產品的加工過程強調整潔和避免污染物、化學和飼養過程的交叉污染。這樣不僅能確保清真且能夠卻保人類安全無虞的食用。
(危害分析重要管制點)將消除或避免危險發生的可能性。

馬來西亞清真認證

- In Malaysia, halal certification is conducted by the Government Authorities 由政府機構掌管
- Trade Description Act 2011 has named **Department of Islamic Development Malaysia (JAKIM)** and **State Religious Departments** as the competent authorities to conduct halal certification in Malaysia 2011 商業法點名馬來西亞伊斯蘭發展局和州宗教局為有能力執行清真認證的機構。
- Registered trade mark under Trade Mark Act 1976.
其商標乃依據1976商標法註冊

馬來西亞清真認證

- Examination of **product processes** in its **preparation, slaughtering, cleaning, processing, handling, disinfection, storage, transportation and management practices**. 在產品的準備、宰殺、清潔、加工、搬運、殺菌、儲存、運送和管理作業皆有檢驗。
- Concept of halal from **farm to table**
清真的觀念——從農場到餐桌

馬來西亞清真認證

Halal products (food/goods) permitted under the *Shariah* law and fulfill the following conditions: 依據回教律法，合格的清真產品(食物/商品)來源必需符合以下的條件：

- a) **do not contain any human parts or its derivatives** that are **not permitted** by *Shariah* law and fatwa; 不含任何人體部位或其衍生物不被回教法列為核可來源的物品

- b) **do not comprise or contain any parts or products of animals** that are **non-halal** to Muslims (pig, dog, etc) or products of animals which are **not slaughtered** according to *Shariah* law and fatwa; 不含任何被穆斯林視為非清真的動物(豬、狗和其他)的組成成分 或是沒有依據回教法令宰殺的動物。



- c) do not contain **any ingredients or genetically modified organism (GMO)** that are filthy (*najs*) according to *Shariah* law and fatwa; 不含任何基改或根據回教法被列為汙穢的基因改造生物
- d) **safe for consumption, non-poisonous, non-intoxicating or non-harzadous** to health; 食用安全無虞、無毒、不含酒精 或 對健康不構成危險
- e) **not** prepared, processed or manufactured **using equipment that is contaminated** with things that are **filthy (*najs*)** according to *Shariah* law and fatwa; 在準備、加工或製造過程中不使用污染或根據回教法被列為汙穢的器具
- f) the food or its ingredients **do not contain any human parts or its derivatives** that are **not permitted** by *Shariah* law and fatwa; 食物或其配料不含任何人體部位或其衍生物不被回教法列為核可來源的物品

g) during its **preparation, processing, packaging, storage or transportation**, the products are **physically separated** from any other products that does not meet the requirements stated in items a), b), c) d) or e) or any other things that have been decreed as filthy (*najs*) by *Shariah* law and fatwa. 在

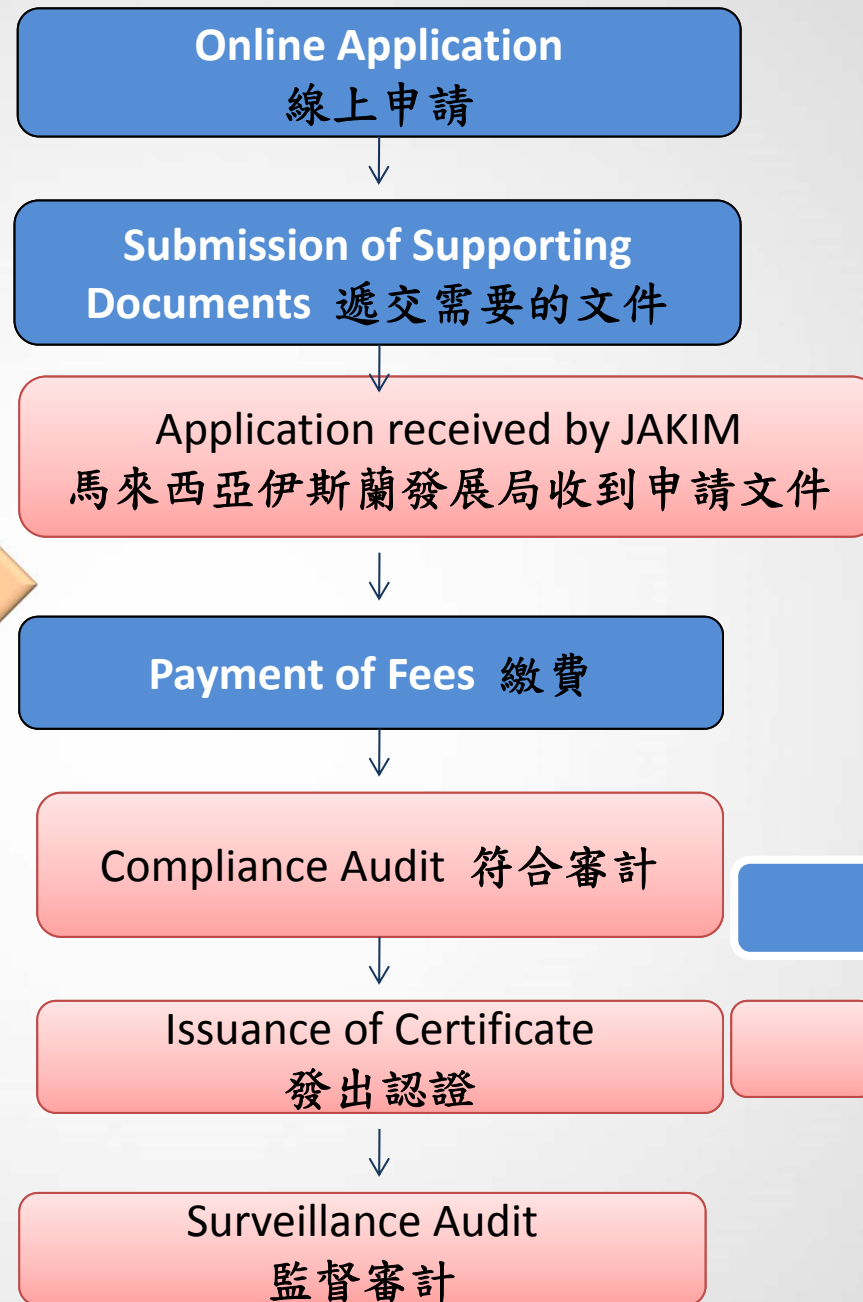
清真食品的準備、加工、包裝、儲存或運送過程中需與其它被回教法令視為汙穢的及不符合清真規範的物品分開運送。

h) do not contain **liquor & alcohol**.

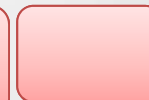
不可含有酒和酒精。

HOW TO APPLY?

如何申請



Applicant
申請人



JAKIM
(DEPARTMENT
OF ISLAMIC
DEVELOPMENT)
馬來西亞伊斯
蘭發展局

WHO TO APPLY? 誰可以申請

➤ Application based on schemes offered: 依據以下的分類申請

- **Products** (food, goods, cosmetics, pharmaceuticals)
產品(食物、商品、化妝品、藥品)
- **Food Premise** (food premise, restaurant, hotel's kitchen, food catering) 食物工廠 (食物工廠、餐廳、飯店的廚房、外燴業者)
- **Slaughter house/ abattoir** 屠宰場
- **Logistics** 物流業

➤ Application Online 線上申請 at www.halal.gov.my

apps.halal.gov.my/myehalal/pemohon/index.php?&lang=ENG

Search

  **SISTEM PENSIJILAN HALAL MALAYSIA**

SELAMAT DATANG Bahasa : Malay

Sistem MYeHALAL

Sila masukkan no. pendaftaran syarikat anda.
(Please key in your company registration number.)

ID :

Katalaluan :

LOGIN

1

PENDAFTARAN AKAUN SYARIKAT

LUPA KATA LALUAN?

ID Registration



SISTEM PENSIJILAN HALAL MALAYSIA

SELAMAT DATANG

Language : English

Permohonan Bagi Pensijilan

☐ Domestik (Kilang Dalam Negara) ☒ Luar Negara (Kilang di Luar Negara)

Please review the following terms and indicate your agreement below.

1. ACCEPTANCE OF TERMS

www.halal.gov.my welcomes you. Hub Halal JAKIM provides its service to you, subject to the following Terms of Service ("TOS"), which may be updated by us from time to time without notice to you. You can review the most current version of the TOS at any time at: <http://www.halal.gov.my>.

2. DESCRIPTION OF SERVICE

Hub Halal JAKIM provides users to register account, manage account and register product to get a certificate on Halal from Hub Halal JAKIM.

3. YOUR REGISTRATION OBLIGATIONS

In consideration of your use of the Service, you represent that you are of legal age to form a binding contract and are not a person barred from receiving services under the laws of the Malaysia or other applicable jurisdiction.

You also agree to:

(a) provide true, accurate, current and complete information about yourself as prompted by the Service's registration form (such information being the "Registration Data") and

(b) maintain and promptly update the Registration Data to keep it true, accurate, current and complete.

If you provide any information that is untrue, inaccurate, not current or incomplete, or Hub Halal JAKIM has reasonable grounds to suspect that such information is untrue, inaccurate, not current or incomplete, Hub Halal JAKIM has the right to suspend or terminate your account and refuse any and all current or future use of the Service (or any portion thereof).

HALAL APPLICATION – DOCUMENTATION

清真申請—需要的文件

- The application must be submitted on-line with the required documents and relevant certificates as listed below: 申請人需在線上遞交申請
 - ✓ **Company profile;** 公司背景資料
 - ✓ **Company / business registration;** 公司/商業註冊
 - ✓ **Name and description of product / menu for certification;**
需認證的產品名稱和描述
 - ✓ **Ingredients used;** 所使用的原料
 - ✓ **Name and address of manufacturer / ingredient supplier;** 製造商/原料供應商的名字和地址
 - ✓ **Halal status for ingredients with halal certificate or product specification for critical ingredients (if relevant);** 擁有清真認證的配料或重要配料的產品規格(若相關)
 - ✓ **Type of packaging material;** 包裝材料的種類
 - ✓ **Manufacturing process and procedure;** 製造過程和步驟
 - ✓ **Other documents such as HACCP, ISO, GHP, GMP, TQM etc. (If any);**
其它文件像是HACCP, ISO, GHP, GMP, TQM 或其他(若有)
 - ✓ **Location map** 位置圖

HALAL APPLICATION - DOCUMENTATION

The applicant must create a **“Halal Confirmation Certificate”** file to store all relevant documents and that can be referred to during premise inspection

申請者必需準備『清真確認證書』以便在廠房監測時能夠出示相關文件

- All **foreign halal certificates** for **imported ingredients** must be issued by **certification bodies recognised by JAKIM**

所有提供清真進口配料的外國廠商必須獲得受到馬來西亞伊斯蘭發展局所認可的清真認證機構所發出的清真證明方為有效。

- **Animal based ingredients**, such as **gelatine** must be **derived from a halal establishment** approved by Jakim and Department of Veterinary Services Malaysia (DVS) 以動物為基本配料的產品，像是吉利丁必需自獲得馬來西亞伊斯蘭發展局和獸醫局認可的來源物中萃取。

Log on at <http://www.dvs.gov.my>



RECOGNITION OF 獲得認可的國外認證單位 FOREIGN CERTIFICATION BODIES (CBS)

- JAKIM has recognised **54 foreign CBs** and **4 Authorities** that are actively involved in the certification of *halal* products and goods in **32 countries**

馬來西亞伊斯蘭發展局共認可了 54 個國外認證單位和四個機構。他們分別在32個國家積極參與清真商品的認證。

- The name of the CBs shall be **marked on the products and goods** 國外認證單位的名字將被印在產品和商品上


- The products and goods are **allowed to be marketed in Malaysia**

這些獲得清真認證的商品將被允許在馬來西亞販售

(Trade Descriptions (Certification and Marking of Halal Order) 2011)

RECOGNISED FOREIGN CB IN TAIWAN MIDA

台灣獲得國外認證單位

Organization & Address	Contact	Halal Logo
Taiwan Halal Integrity Development Association (THIDA) No. 3, Ln. 25, Sec.1 Xinhai Rd., Taipei City 100 Taiwan (R.O.C)	Mr. Ali Kamaluddin Chang President, THIDA Tel : +8862 2367 5231 Fax : +8862 2365 2094 Email : thida.info@gmail.com	

台灣清真產業品質保證推廣協會

INTERNATIONAL HALAL CERTIFICATION SCHEME 國際清真認證計畫

Applications for **Malaysian International Halal Certificate Scheme** must fulfil the **following requirements**:

申請人必須符合下列條件：

- The applicant must have a **company/company representative in Malaysia**; 在馬來西亞擁有一家公司/公司代表人
- The scheme is only for **non-meat-based products**;
此計畫僅提供給非肉製品為主的產品
- The manufacturer must appoint **two Muslim workers** in the production division or form a **halal committee** consisting of a **recognised Islamic body**; 製造商需指派兩位穆斯林員工在生產部門或組成一個清真委員會內含一個受認可的伊斯蘭單位

MALAYSIA RANKING 馬來西亞的評比排名



3rd

global offshoring destination 全球境外地點
(A.T. Kearney Global Services Location Index™ 2016)
柯爾尼管理顧問公司2016年全球服務地點指數

protecting investors 投資人保護
(World Bank Doing Business 2015 Report)

4th

15th

IMD world talent rankings IMD 世界人才評比
(IMD's World Competitiveness Yearbook 2014)

most attractive investment destination 最具吸引力的投資地點
(Baseline Profitability Index (BPI) 2015)

6th

14th

most competitive economy in overall performance
整理表現中最具競爭力的經濟體
(IMD's World Competitiveness Yearbook 2015)

in ease of doing business 經商便利度
(World Bank Doing Business 2015 Report)

18th

18th

most competitive nation in the world
全球最具競爭力的國家
(WEF's Global Competitiveness Report 2015-2016)

WHY MALAYSIA?



**Political and
Economic Stability**
政治經濟穩定



**Pro-business
Government**
親商政府



**Liberal Investment
Policies**
開放的投資政策



**Well Developed
Infrastructure/
Connectivity**
完善的基礎設施



**Good Track
Record**
優良的紀錄

STRATEGIC LOCATION



可訓練與受過教育的人力
Young, Trainable and
Educated Labour Force



有品質的生活
Quality of Life



和諧的勞資關係
Harmonious
Industrial Relations



健全的銀行體系
Banking System



NON-HALAL FOOD PRODUCTS

非清真食物產品





Malaysia Your Profit Centre in Asia



Thank You

Mr. Mohd. Rasli Muda

Director, Food Technology & Sustainable Resources Division

MIDA Sentral

No. 5 Jalan Stesen Sentral 5, KL Sentral

50470 Kuala Lumpur

Tel: +603 – 2267 3643 Fax: +603 – 2273 8467

Email: investmalaysia@mida.gov.my / rasli@mida.gov.my

